

GOVERNMENT DEGREE COLLEGE-KANIGIRI

MARKAPUR DISTRICT, AP - 523230

DEPARTMENT OF COMMERCE



STUDENT PROGRESSION
Higher Education

2025 -2026

Dr.N.Subramanyam

LECTURER IN COMMERCE

Sri.A.V.Sai Bramham

LECTURER IN COMMERCE

Progression to Higher Education

A major metric for B.Com graduates is the pursuit of advanced degrees or professional qualifications. Categorize the students who opted for further studies.

Post-Graduate Degrees: Number of students enrolled in M.Com, MBA, or related master's programs.

Higher Education

| GOVERNMENT DEGREE COLLEGE-KANIGIRI-PRAKASAM DISTRICT | | | | | | | |
|--|------|----------|---------------------|---|--------------------|--------------------------|---------------|
| Ranks Secured in PG/CUET/ CET - 2025 | | | | | | | |
| S.no | Zone | District | Name of the student | Program | Hall ticket number | Subject Appeared | Rank Obtained |
| 1 | III | Prakasam | S.AMMULU | B.Com (Computer Applications) | 450457010866 | M.Com (Commerce) | 242 |
| 2 | III | Prakasam | S.SANGEETA | B.Com (Computer Applications) | 450457010867 | M.Com (Commerce) | 570 |
| 3 | III | Prakasam | M.PRASAD | B.Com (Computer Applications) | 253510068264 | M.A (Political Science) | (CUET)235 |
| 4 | III | Prakasam | Y.VIVEK | B.Com (Computer Applications) | 1151019680BB | M.A (English) | 91 |

Entrepreneurship as a Part of Student Progression for B.Com Students

Entrepreneurship plays a crucial role in the academic and professional progression of Bachelor of Commerce (B.Com) students. It not only enhances their business acumen but also prepares them for self-employment, innovation, and leadership in the corporate world.

Importance of Entrepreneurship for B.Com Students

1. Enhancing Business Knowledge:

- B.Com students gain financial, managerial, and marketing knowledge, which helps them understand business operations.
- Subjects like Accounting, Economics, and Business Laws provide a strong foundation for entrepreneurship.

2. Encouraging Innovation and Creativity:

- Entrepreneurship fosters problem-solving skills and innovative thinking.
- Students learn to develop new business ideas and convert them into sustainable ventures.

3. Skill Development:

- Communication, decision-making, leadership, and risk-taking are essential entrepreneurial skills that B.Com students develop.
- Exposure to case studies and live business projects enhances practical knowledge.

4. Self-Employment Opportunities:

- Instead of seeking jobs, students can create employment opportunities for themselves and others.
- Startups, freelancing, and small businesses are viable career options.

5. Access to Startup Ecosystem & Government Support:

- Government initiatives like Startup India, Stand-Up India, and MSME schemes provide financial and infrastructural support.
- Incubation centers and entrepreneurship development cells in universities guide students in launching startups.

Ways B.Com Students Can Get Involved in Entrepreneurship

1. Participating in Business Plan Competitions – Helps students refine their startup ideas.
2. Internships & Industry Exposure – Gain real-world experience before starting a business.
3. Joining Incubation Centers – Universities often provide mentorship and funding support.
4. Leveraging Digital Platforms – E-commerce, digital marketing, and freelancing are great entrepreneurial avenues.
5. Networking & Collaborations – Engaging with successful entrepreneurs and industry leaders helps in gaining insights.

Conclusion

Entrepreneurship is a powerful tool for B.Com students, offering them opportunities to apply their academic knowledge to real-world business scenarios. It not only contributes to personal growth but also boosts the economy by fostering innovation and job creation. By integrating entrepreneurship into student progression, B.Com graduates can build successful careers as business owners and industry leaders.

Employment

REPORT ON STUDENT EMPLOYMENT AND PLACEMENT

Department of Commerce

Academic Year: 2025-2026

Overview

The Department of Commerce is committed to ensuring that our graduates are well-equipped with the necessary academic knowledge and employability skills to transition successfully into the professional workforce. Through continuous career guidance, skill development, and institutional support, our students are prepared to meet industry standards.

This report highlights the successful placement of our outgoing B.Com students into various esteemed organizations during the current academic assessment period.

Placement Details

We are proud to report that four of our students have been successfully selected by different corporate entities. Their successful recruitment reflects the practical utility of our curriculum and the department's dedication to student progression.

The details of the placed students are as follows:

| S.No. | Name of the Student | Program | Name of the Company | Appointment Reference / Job Role | Pay Package at Appointment (Per Annum) |
|-------|---------------------|-----------------------|---------------------|----------------------------------|--|
| 1 | V.IZAK | B.Com | VECURA WELNESS Pltd | Telecallar | 185000 |
| 2 | K.SIRIVENNELA | B.Com | VECURA WELNESS Pltd | Telecallar | 185000 |
| 3 | P.Greeshma Narayana | B.Com | VECURA WELNESS Pltd | Telecallar | 185000 |
| 4 | Sk.MADAR VALI | B.Com | JOYALUKAS | Sales man | 264000 |

Conclusion

The recruitment of these students across different companies is a testament to the department's ongoing efforts to bridge the gap between academia and industry. The Department of Commerce will continue to facilitate job Melas, campus recruitment drives, and interview preparation workshops to increase the volume and quality of student placements in the coming years.